World Tour Promo Video Checklist

NAME: _____ DATE: _____ AM/PM: _____

In order to complete and receive credit for this assignment, every item on the checklist must be checked and completed.

PART ONE

1. _____ The first step is to select a MINIMUM of 2 artists or bands that will be touring together. Here are some rules to follow:
2. _____ The artists can be current or past.
3. _____ They can be alive or no longer living
4. _____ You can mix artists like rap and rock, alive and current, etc.
5. _____ For example, Elvis and Beyonce, The Weekend and Tupac, Pink Floyd and Jimi Hendrix, and Taylor Swift, and Billie Eilish. It can be anything you want!
6. _____ Go onto Google and YouTube and collect images of both past, present, or future, as well as videos of the artist and performers in concert as well as things like press conferences, in public, paparazzi footage, crazy fans, etc. for your video.
7. _____ You will also go to font websites like 1001freefonts.com or dafont.com and find fonts to match the style and theme of your video. You may even be able to find fonts that match the artist or band name design.

PART TWO

Using the content you collected and created for your video, you will now design a poster to promote the world tour to go with it. Your poster needs:

1. _____ The size of the poster needs to be 11"x17" @ 240DPI
2. _____ The name of the artist(s)
3. _____ The name of the tour ex: "Conquer the World" tour
4. _____ When will the tour begin
5. _____ What countries, states, and cities will they be stopping at
6. _____ The dates when they will be arriving at those locations
7. _____ Where they can get tickets and more info (Ticketmaster, Live Nation, band website, etc.)

PART THREE

1. _____ You must use Adobe Premiere Pro

2. _____ The video must be 60 seconds in length

3. _____ You MUST use Adobe Illustrator to create the graphics for your video. It's a "World Tour", so you need graphics of all the countries, states, and cities the artist(s) will be stopping at, for example, the USA, South America, Europe, etc.

4. _____ A minimum of 5 graphics (NOT FONTS)

5. _____ A minimum of 10 images of the artists

6. _____ An intro with the name of the artists

7. _____ An announcement of the world tour starting next year

8. _____ What countries will they be visiting

9. _____ An ending with where you can get tickets (Live Nation, Ticketmaster, etc.)

10. _____ Include your poster from Part two into your video