

Career Exploration Project

NAME: _____ DATE: _____ AM/PM: _____

To complete and receive credit for this assignment, every item on the checklist must be checked and completed.

INSTRUCTIONS

1. _____ Think of a program-related career that interests you.
2. _____ Use the lessons and lectures we provided for you along with the Internet to research your career.
3. _____ Gather your information using the resources provided to answer the questions below
4. _____ Gather images and videos that illustrate and explain your answers to the questions
5. _____ Gather the video clips with Apple QuickTime of people working in your career.
6. _____ Create a Storyboard to layout your video.
7. _____ Use the lines on the storyboard to Script out what you're going to say
8. _____ Create a presentation based on your research using Premiere Rush.
9. _____ Your video must be 2 minutes in length MINIMUM. You may go higher if you want, but not less
10. _____ You must do a "voiceover" of the video narrating the video, pictures, and information you've collected. Use the questions below and the information you collect to create your script.
11. _____ It must contain "royalty free" background music to go with your vocal tracks. You may create your own if you would like and have the skills to do it.
12. _____ It must have an introduction and exit. You can make a slide or do text over the video
13. _____ You may use text and graphics along with your voiceover
14. _____ Export out the finished video into .MP4 format and upload to Schoology

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STEP 1 - PULL CONTENT TO USE IN YOUR PRESENTATION USING THESE QUESTIONS

ABOUT YOU

1. Career Title and Your Name

ABOUT YOUR CAREER CHOICE

1. Career Description

1. *Brief explanation of the job and what you would do*

2. Skills Required (Direct and Indirect)

1. *Technology, physical, interpersonal*

3. Duties needed for the job

1. *Daily activities. Day-to-day responsibilities*

4. Work Environment

1. *Office? At home? On location? Travel? Large or small company?*

5. Salary

1. *How much can you make in the state you choose to work in?*

2. *Hourly? Salary? Commission?*

3. *How much is the national average?*

6. Job Outlook

1. *Bright outlook? In demand?*

2. *How many hires in the next 10 years?*

3. *Growth percentage?*

7. Required Education

1. *College? Trade school? What are the best schools?*

2. *How much "on the job" training?*

8. What do you do for this job (duties and responsibilities)

1. *Meeting with others? Collaborating in groups? Lead co-workers, manage others?*

2. *Travel? Setting up/breaking down, operating equipment?*

3. *Length of workday*

4. *What software do you use?*

5. *Day to day activities (meetings, designing, filming, recording, clerical work)*

9. What is the likelihood of getting a job in this field when you graduate from your studies?

1. *Are you set up to be successful?*

2. *Are you going to the right schools after graduation?*

3. *Do you have the skills and personality to do it?*

10. An explanation of why you believe you would be qualified for this career.

1. *What makes you different/special*
2. *What prior experience do you have related to this career?*
3. *Do you have any connections?*

11. Why you picked this career (not just for the money)

1. *What inspired you to follow this path?*

12. Now that you did some research, are you still interested in pursuing this career?

13. If yes, state why. If not, state why not.

STEP 2 - STORYBOARDING

1. Use the provided storyboards and create a loose outline of your presentation.
2. Each question should be its own segment/slide in your show
3. The storyboard should have text on the provided lines describing the box above it

STEP 3 – CREATE PRESENTATION

1. **Using Apple QuickTime, collect video clips and using Google to collect images of**
 1. *People working and doing activities in the career you've chosen*
 2. *Working on computers, operating cameras, taking photos and videos, operating sound boards, setting up equipment, etc.*
 3. *Attending meetings, talking, collaborating, working individually or as part of a team*
 4. *Travelling, working on locations – movie sets, sound studios, office complex, home office, conference room*
 5. *Location - what state will you be working in? what schools will you be attending?*
2. **Also using QuickTime, you will do a voiceover to narrate your video using the answers to the questions above to match what's going on in the video.**
 1. *Use your laptop in the sound room with the class USB microphones and/or Handheld Audio Field Recorder.*
 2. *Use your storyboard as your script and write out what you're going to say*
 3. *Collect individual sentences and paragraphs and edit them together instead of one long description*
 4. *Use your voice to emphasize and engage people. Don't keep the same tone through the whole video (monotone)*
3. **Add a soundtrack using "royalty free" background music from YouTube**
 1. *Make sure the music compliments/goes along with the job. Is it fast paced, exciting?*
 2. *Does the music match the mood/emotions/attitude of the video?*
 3. *Is the music copyrighted or free?*
4. **Also using QuickTime, you will do a voiceover to narrate your video using the answers to the questions above to match what's going on in the video.**
 1. *Use your laptop in the sound room with the class USB microphones and/or Handheld Audio Field Recorder.*

2. *Use your storyboard as your script and write out what you're going to say*
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