

National Record Store Day Promo - Album Design

NAME: _____ DATE: _____ AM/PM: _____

In order to complete and receive credit for this assignment, every item on the checklist must be checked and completed.

PART ONE

1. _____ Research and develop your album idea
2. _____ Fill out and submit the "Artist Submission Form" on the right
3. _____ Upload to Schoology for approval

PART TWO

1. _____ Album Cover Front Design
2. _____ Album Back Cover Design
3. _____ Inner Album Sleeve Design
4. _____ Record label Design
5. _____ Song list
6. _____ Take all 4 elements and combine them into one 11"x17" layout. Add the Record Store Day logo to your design. Please see the examples in the Student Examples area at the bottom of the website page.
7. _____ Submit your design to Schoology.

PART THREE

1. _____ The poster design, it is on 11"X17" paper and MUST be VERTICAL. The file size is 11"X17" @150dpi
2. _____ Stock Images can be pulled from the Web and need to be at least 700 pixels wide or high
3. _____ The poster MUST show the next National Record Day on April __, _____. This poster will promote your album being released on this day
4. _____ Parts or all of your album design needs to be on the poster
5. _____ Photoshop may be used to enhance the photo's you take or get from the Internet
6. _____ Submit your design to Schoology.

PART FOUR

1. _____ The video is 60 Seconds
2. _____ Features the album you made
3. _____ Promotes National Record Store Day
4. _____ Needs to have the date of the event, which can be found on the Record Day Website
5. _____ Needs to have the link to the Record Store Day website: <https://recordstoreday.com/>
6. _____ You need to pick a local record store where the album can be purchased. You can pick anywhere you want
7. _____ Submit your video to Schoology