

World Tour Promo Video Checklist

NAME: _____ DATE: _____ AM/PM: _____

In order to complete and receive credit for this assignment, every item on the checklist must be checked and completed.

PART ONE

1. _____ The first step is to select a MINIMUM of 2 artists or bands that will be touring together. Here are some rules to follow:
 2. _____ The artists can be current or past.
 3. _____ They can be alive or no longer living
 4. _____ You can mix artists like rap and rock, alive and current, etc.
 5. _____ For example, Elvis and Beyonce, The Weekend and Tupac, Pink Floyd and Jimi Hendrix, and Taylor Swift, and Billie Eilish. It can be anything you want!
 6. _____ Go onto Google and YouTube and collect images of both past, present, or future, as well as videos of the artist and performers in concert as well as things like press conferences, in public, paparazzi footage, crazy fans, etc. for your video.
 7. _____ You will also go to font websites like 1001freefonts.com or dafont.com and find fonts to match the style and theme of your video. You may even be able to find fonts that match the artist or band name design.

PART TWO

1. _____ Download the form on your right called the "Artist Submission Form" and fill out the required information.
2. _____ Your video promo MUST have:
 3. _____ A minimum of 2 artists
 4. _____ A minimum of 3 different Fonts to use for titles and graphics.
 5. _____ A minimum of 3 different video clips. Use Quicktime to get your clips
 6. _____ A minimum of 2 songs from each artist to use (4 total). Use the Sample extension to collect your songs

7. PART THREE

1. _____ You must use iMovie
2. _____ The video must be 60 seconds in length
3. _____ You MUST use Photoshop to create the titles for your video. DO NOT use the iMovie Titles. Watch the video under "Resources" to import Photoshop text into iMovie.
4. _____ A minimum of 10 images of the artists
5. _____ An intro with the name of the artists
6. _____ An announcement of the world tour starting next year
7. _____ What countries they will be visiting
8. _____ An ending with where you can get tickets (Live Nation, Ticketmaster, etc.)