

# National Record Store Day Promo - Album Design

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_ AM/PM: \_\_\_\_\_

***In order to complete and receive credit for this assignment, every item on the checklist must be checked and completed.***

## **PART ONE**

1. \_\_\_\_\_ Research and develop your album idea
2. \_\_\_\_\_ Fill out and submit the "Artist Submission Form" on the right
3. \_\_\_\_\_ Upload to Schoology for approval

## **PART TWO**

1. \_\_\_\_\_ Album Cover Front Design
2. \_\_\_\_\_ Album Back Cover Design
3. \_\_\_\_\_ Inner Album Sleeve Design
4. \_\_\_\_\_ Record label Design
5. \_\_\_\_\_ Song list
6. \_\_\_\_\_ The Album front and back and Inner Sleeve sizes are 12"X12" inches square @ 150dpi
7. \_\_\_\_\_ Use the Photoshop templates located at the bottom under "Resources"
8. \_\_\_\_\_ Submit your design to Schoology.

### **PART THREE**

1. \_\_\_\_\_ The poster design, it is on 11"X17" paper and MUST be VERTICAL. The file size is 11"X17" @150dpi
2. \_\_\_\_\_ Stock Images can be pulled from the Web and need to be at least 700 pixels wide or high
3. \_\_\_\_\_ The poster MUST show the next National Record Day on April \_\_, \_\_\_\_\_. This poster will promote your album being released on this day
4. \_\_\_\_\_ Your album design needs to be on the poster
5. \_\_\_\_\_ Photoshop may be used to enhance the photo's you take or get from the Internet
6. \_\_\_\_\_ Combine your designs into one final presentation on an 11"X17" paper. The file size is 11"X17" @150dpi.
7. \_\_\_\_\_ Submit your design to Schoology.

### **PART FOUR**

1. \_\_\_\_\_ The video is 60 Seconds
2. \_\_\_\_\_ Features the album you made
3. \_\_\_\_\_ Promotes National Record Store Day
4. \_\_\_\_\_ Needs to have the date of the event, which can be found on the Record Day Website
5. \_\_\_\_\_ Needs to have the link to the Record Store Day website: <https://recordstoreday.com/>
6. \_\_\_\_\_ You need to pick a local record store where the album can be purchased. You can pick anywhere you want
7. \_\_\_\_\_ Submit your video to Schoology