**VIDEO, SOUND, AND MUSIC PRODUCTION**

PROJECT PLAN SUBMISSION FORM

NAME: AM/PM:

PROJECT IDEA OVERVIEW (what is your idea/theme for the project?)

1. Is it a positive or negative campaign?
2. What is your target market?
3. What made you choose this idea/plan? Are there any personal reasons that you chose to do this?

What Resources will you be using to accomplish this plan? (props, equipment, actors, etc.)

Is there anything you need from the instructor to work on this project?

Other Comments/Questions/Concerns?